

## DAY-1: Foreign Direct Investments (FDI) Outlook (December 7, 2020)

### Opening Session

**13.05 - 13.15: Opening Remarks:** Ms. Ayşem SARGIN, Chairperson, YASED

**13.15 - 13.30: Remarks by H.E. Recep Tayyip ERDOĞAN, President of the Republic of Turkey**

### Opening Panel

**13.30 - 14.00: Keynote Speech:** Mr. Fuat OKTAY, Vice President of the Republic of Turkey

**14.00 - 15.15: Panel: Turkey's FDI Perspective and Strategies**

**Moderator:** Ms. Ayşem SARGIN, Chairperson, YASED

### Panelists:

Mr. Mustafa VARANK, Minister of Industry and Technology of the Republic of Turkey

Ms. Ruhsar PEKCAN, Minister of Trade of the Republic of Turkey

### Second Panel

**15.30 - 16.00: Keynote Speech:** Mr. Ian BREMMER, President, EURASIA GROUP

**16.00 - 17.00: Panel: Navigating the New Landscape of FDI**

**Moderator:** Mr. Jacopo DETTONI, Editor, FDI INTELLIGENCE

### Panelists:

Ms. Caroline FREUND, Global Director of Trade and Investments, THE WORLD BANK

Ms. Wiebke SCHLOEMER, Director for Europe & Central Asia, IFC (International Finance Corporation)

Mr. James ZHAN, Director of Investment and Enterprise, UNCTAD (United Nations Conference on Trade and Development)

### Closing Session

**17.00 - 17.30: A Perspective Towards Increased FDI**

**Moderator:** Mr. Serkan VALANDOVA, Secretary General, YASED

### Speakers:

Mr. Ahmet Burak DAĞLIOĞLU, President, Presidency of Republic of Turkey Investment Office

Mr. Zaur GAHRAMANOV, Deputy Chairperson, YASED / CEO, SOCAR TURKEY

### Closing Remarks

**17.30 - 17.35:** Mr. Lütfi ELVAN, Minister of Treasury and Finance of the Republic of Turkey

## DAY-2: Global Supply Chains (December 8, 2020)

**16.30 - 16.40: Opening Remarks by YASED:** Mr. Steven YOUNG, President, BOSCH Turkey and Middle East

**16.40 - 17.10: Keynote Speech:** Mr. Wolfgang LEHMACHER, Supply Chain & Technology Strategist & Author

**17.10 - 18.10: Panel: Global Supply Chains, Reshaping Routes and Economy Behind**

**Moderator:** Mr. Mark MILLAR, Supply Chain Thought Leader & Author of "Global Supply Chain Ecosystems"

### Panelists:

Mr. Can AKÇADAĞ, Senior Vice President, Global Baby Care, Product Supply, P&G

Mr. Torben CARLSEN, President & CEO, DFDS

Mr. Marc NOLLA, Vice President, SAP EMEA South

Mr. Jean-François SALLES, Alliance Supply Chain Global Vice President, GROUPE RENAULT

## DAY-3: Digitalization (December 9, 2020)

**16.30 - 16.40: Opening Remarks by YASED:** Mr. Hüseyin GELİS, Vice Chairperson, YASED / President & CEO, SIEMENS Turkey

**16.40 - 17.10: Keynote Speech:** Mr. Gerd LEONHARD, Futurist

**17.10 - 18.10: Panel: Digitalization Accelerated**

**Moderator:** Dr. Mark ESPOSITO, HARVARD UNIVERSITY

### Panelists:

Mr. Matthias REBELLIOUS, Member of the Managing Board and CEO, Smart Infrastructure, SIEMENS AG

Mr. Tamim SALEH, Senior Partner, MCKINSEY & COMPANY, Leader, MCKINSEY DIGITAL & ANALYTICS EUROPE

Mr. Naveed SULTAN, Managing Director & Chairman of Institutional Clients Group, CITIGROUP

Mr. Mostafa ZAFER, Vice President, Cloud and Cognitive Software MEA, IBM

**18.10 - 18.40: Digitalization: Network Effect and AI**

Prof. Rodney BROOKS, MIT

## DAY-4: Impact Investments (December 10, 2020)

**16.30 - 16.40: Opening Remarks by YASED:** Mr. Mustafa SEÇKİN, Board Member, YASED / Executive Vice President of Turkey, Central Asia and Iran, UNILEVER

**16.40 - 17.10: Keynote Speech:** Ambassador Nikolaus MEYER-LANDRUT, Head of the European Union Delegation to Turkey

**17.10 - 18.10: Panel: Impact Investments, Beyond ROI**

**Moderator:** Mr. Sahba SOBHANI, Director, Istanbul International Centre for Private Sector in Development (IICPSD) UNDP

### Panelists:

Mr. Hans BIEMANS, Head of Sustainable Markets, ING

Mr. Amit BOURI, CEO and Co-Founder, GLOBAL IMPACT INVESTMENT NETWORK

Mr. Michael GREEN, CEO & Economist, SOCIAL PROGRESS IMPERATIVE

## DAY-5: Start-ups (December 11, 2020)

**16.30 - 16.40: Opening Remarks by YASED:** Ms. Işıl YALÇIN, General Manager, ERICSSON TURKEY

**16.40 - 16.50: Opening Remarks by YASED:** Mr. Levent ÖZBİLGİN, General Manager, MICROSOFT TURKEY

**16.50 - 17.20: Keynote Speech:** Mr. Tom GRUBER, Co-Founder, SIRI

**17.20 - 18.20: Panel: Globalization of Start-ups**

**Moderator:** Mr. Christopher M. SCHROEDER, Co-Founder, NEXT BILLION VENTURES

### Panelists:

Mr. Pieter KEMPS, Principal, SEQUOIA

Mr. David NANGLE, CEO, VOSTOK EMERGING FINANCE

Mr. Ahmet Bahadır ÖZDEMİR, Founder & CEO, AIRALO

Mr. Manuel SCHOENFELD, Founder & CEO, POWER X

### Closing Session

**Closing Event by YASED Board**

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